

CULTURE GUIDE

A PLACE
WHERE
LOVE WILL
FIND YOU

GOSPEL CENTER

WHO WE ARE

Gospel Center exists to live by faith, be known by love, and be a voice of hope.



WHO WE ARE

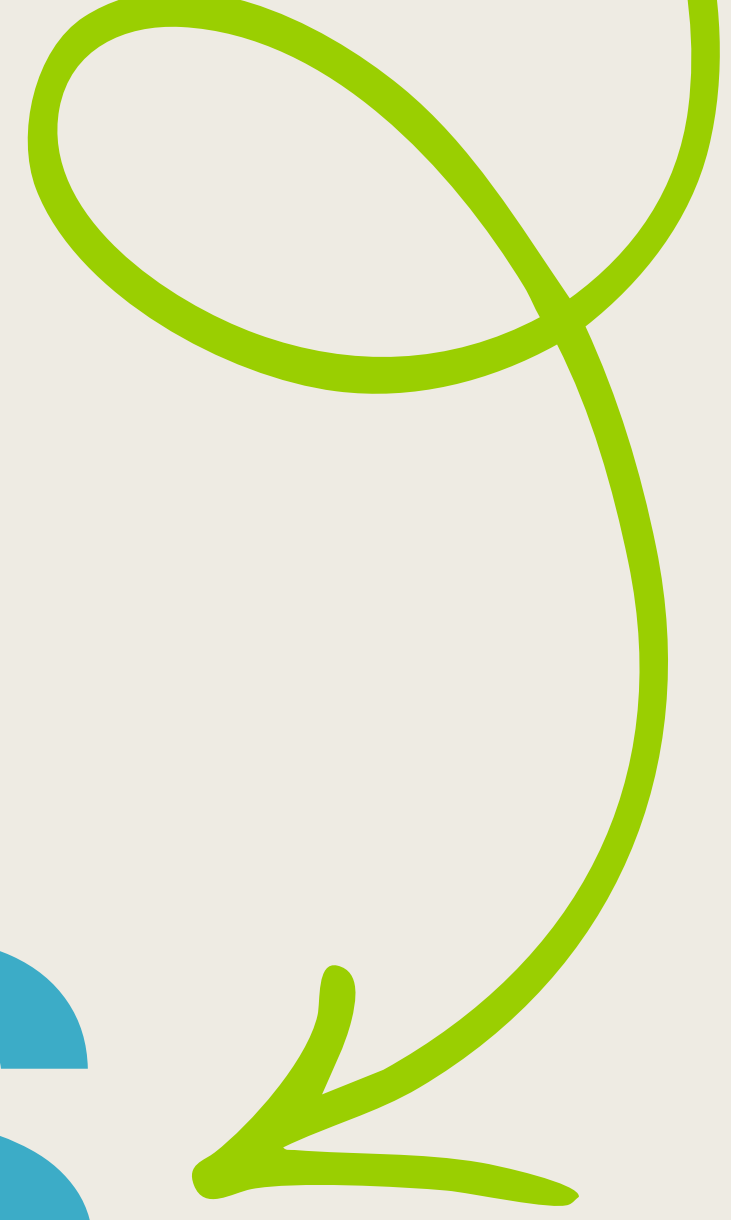
We are an equipping and mobilizing church where love works and lives are transformed for God through Jesus Christ.



WHO WE ARE


Culture is not what we say—it's how we live, serve, and love together. This guide defines how we walk out our mission every day as co-laborers in God's Kingdom.

CO-
LABORERS,
NOT MEMBERS



CO-LABORERS, NOT MEMBERS

At Gospel Center, we do not view the church as an organization to join, but a mission to live. We are not volunteers checking boxes—we are servant leaders, called and empowered to labor together in the work of our Father.



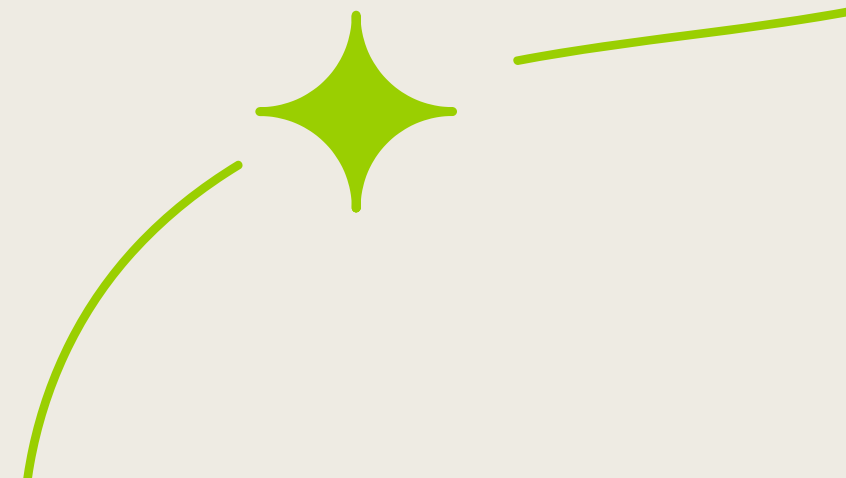
CO-LABORERS, NOT MEMBERS

“For we are co-workers in God’s service.” 1 Corinthians 3:9

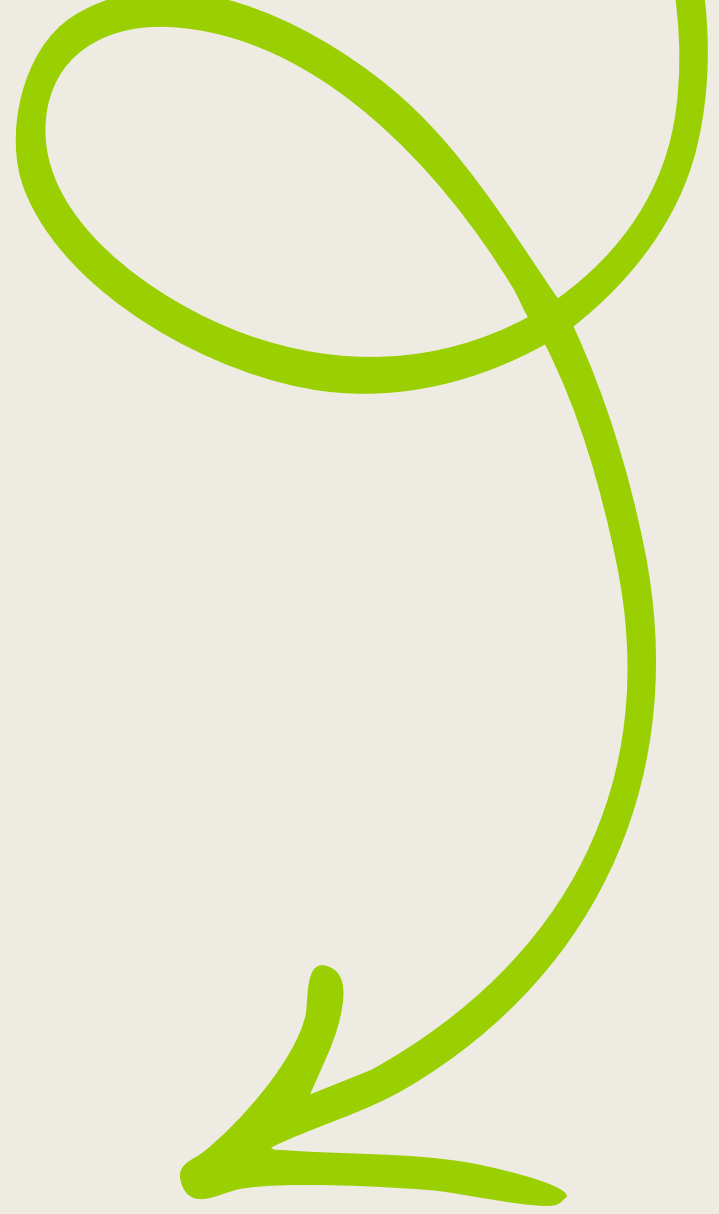


CO-LABORERS, NOT MEMBERS

The Co-Laborer Commitment is not about signing up; it is about stepping in - embracing shared responsibility, shared vision, and shared obedience to Christ.



OUR
CORE
VALUES
IN ACTION



CORE VALUES

**PRAYER IS OUR
FIRST RESPONSE**

Prayer is not preparation for ministry—it is ministry. We seek God before we act, depend on Him for wisdom, and believe transformation flows from communion with Him.

Colossians 4:2 | 1 Thessalonians 5:17

(01)

CORE VALUES

WORSHIP IS OUR
LIFESTYLE

We worship God with our whole lives, not just our voices. Excellence, obedience, and surrender are all acts of worship that honor the Lord.

John 4:23–24 | Romans 12:1

CORE VALUES

LOVE AND UNITY
DEFINE US

Love is our witness, and unity is our strength. We choose humility, grace, and reconciliation so the world may see Christ through us.

John 13:34–35 | Ephesians 4:3

CORE VALUES

OBEDIENCE OVER
COMFORT

We follow God's Word and Spirit even when it costs us. Obedience is how we demonstrate our trust in God and our love for Him.

John 14:15 | James 1:22

CORE VALUES

COMMITMENT TO
GOD AND HIS WORD

Scripture shapes our beliefs, guides our decisions, and anchors our faith. We do not bend the Word to culture—we allow the Word to transform us.

2 Timothy 3:16–17 | Psalm 119:105 |
James 1:22

(05)

CORE VALUES

EXCELLENCE
HONORS GOD

We bring our best because God deserves our best. Excellence is not perfection—it is stewardship, preparation, and faithfulness.
Colossians 3:23 | Proverbs 22:29

CORE VALUES

ACCOUNTABILITY
PROTECTS
GROWTH

We walk together in honesty, responsibility, and grace. Accountability is an expression of love that helps us mature in Christ.

Proverbs 27:17 | Galatians 6:1–2

CORE VALUES

HUMILITY IS OUR
POSTURE

We recognize God as Lord and Creator and ourselves as created and accountable to Him—focused less on self and more on God's greatness. We lead by serving and serve by loving. Every role matters, and no role defines our worth.

Philippians 2:3–5 | James 4:6

(08)

CORE VALUES

**RELATIONSHIPS
ARE ESSENTIAL**

We are committed to authentic, Christ-centered relationships where people are known, supported, and disciplined—loving God wholeheartedly and loving one another faithfully.

Acts 2:42 | Hebrews 10:24–25

CORE VALUES

TEAMWORK
MULTIPLIES
IMPACT

We believe everyone has a role to play. When we serve together in unity, God accomplishes more through us than we could ever do alone.

1 Corinthians 12:4–7 | Ecclesiastes 4:9–10

OUR
MINISTRY
PHILOSOPHY
IN ACTION



PHILOSOPHY OF MINISTRY

EVANGELISM

We live sent. Sharing the gospel is both our message and our mission—demonstrated through love, service, and Spirit-empowered boldness.

Matthew 28:19–20 | Acts 1:8

PHILOSOPHY OF MINISTRY

TRANS-
CULTURALISM

We reflect and celebrate the diversity of our context while being united by the gospel into one new family in Christ. Cultural differences are honored, and gospel unity defines us.

Galatians 3:28 | Ephesians 2:14

(02)

PHILOSOPHY OF MINISTRY

DEVELOPING
PEOPLE

We don't use people—we equip them.
Every co-laborer is disciplined, empowered,
and released to walk in their calling.
Ephesians 4:11–13 | Colossians 1:28

PHILOSOPHY OF MINISTRY

GENEROSITY

We give freely because God has given generously to us. Our generosity advances the Kingdom, meets needs, and reflects God's heart.

2 Corinthians 9:6–8 | Acts 20:35

PHILOSOPHY OF MINISTRY

ASK FIRST

Before we act, decide, correct, or lead, we pause and ask the right questions. These questions guard our hearts, align our motives, and keep our ministry rooted in God's Kingdom—not personal preference, pressure, or performance.

(05)

PHILOSOPHY OF MINISTRY

ASK FIRST

Am I Seeking First the Kingdom of God and
His Righteousness?

PHILOSOPHY OF MINISTRY

ASK FIRST

Matthew 6:33 — “But seek first the kingdom of God and His righteousness, and all these things will be added to you.”

Our first priority is not efficiency, growth, or approval—it is obedience. We measure success by alignment with God's will, not visible results alone. When the Kingdom comes first, our decisions reflect eternal values rather than temporary outcomes. We trust that when God's priorities are honored, He will take care of the rest.

PHILOSOPHY OF MINISTRY

ASK FIRST

Will God Be Pleased, and Will He Get the
Glory?

PHILOSOPHY OF MINISTRY

ASK FIRST

Colossians 3:17 — “And whatever you do, in word or deed, do everything in the name of the Lord Jesus.”

1 Corinthians 10:31 — “Whatever you do, do all to the glory of God.”

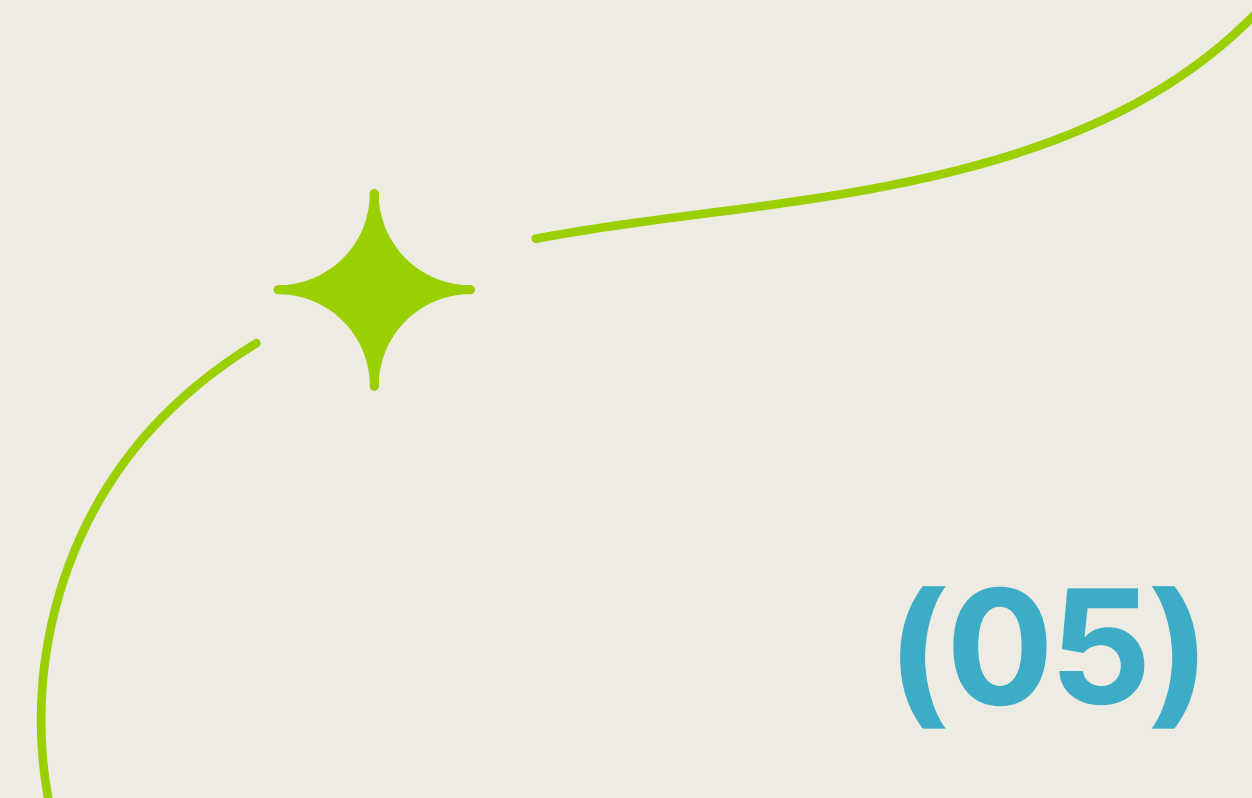
(05)

We do not lead for recognition, applause, or personal platforms. Every ministry moment—public or private—is an opportunity to honor God. If an action draws attention to ourselves rather than pointing people to Him, we reconsider. God's pleasure matters more than people's praise.

PHILOSOPHY OF MINISTRY

ASK FIRST

Are Lives Being Transformed?



(05)

PHILOSOPHY OF MINISTRY

ASK FIRST

Romans 12:2 — “Be transformed by the renewal of your mind.”

2 Corinthians 5:17 — “If anyone is in Christ, he is a new creation.”

Programs may attract, but transformation is the true fruit of ministry. We look beyond attendance and activity to ask whether hearts are changing, faith is growing, and people are becoming more like Christ. Our goal is not just to inform people—but to see them restored, healed, and renewed by the power of the Gospel.

PHILOSOPHY OF MINISTRY

ASK FIRST

Am I More Concerned About Being Right
or Doing the Right Thing?



(05)

PHILOSOPHY OF MINISTRY


ASK FIRST

Micah 6:8 — “What does the Lord require of you but to do justice, love mercy, and walk humbly with your God?”

Ephesians 4:15 — “Speaking the truth in love.”

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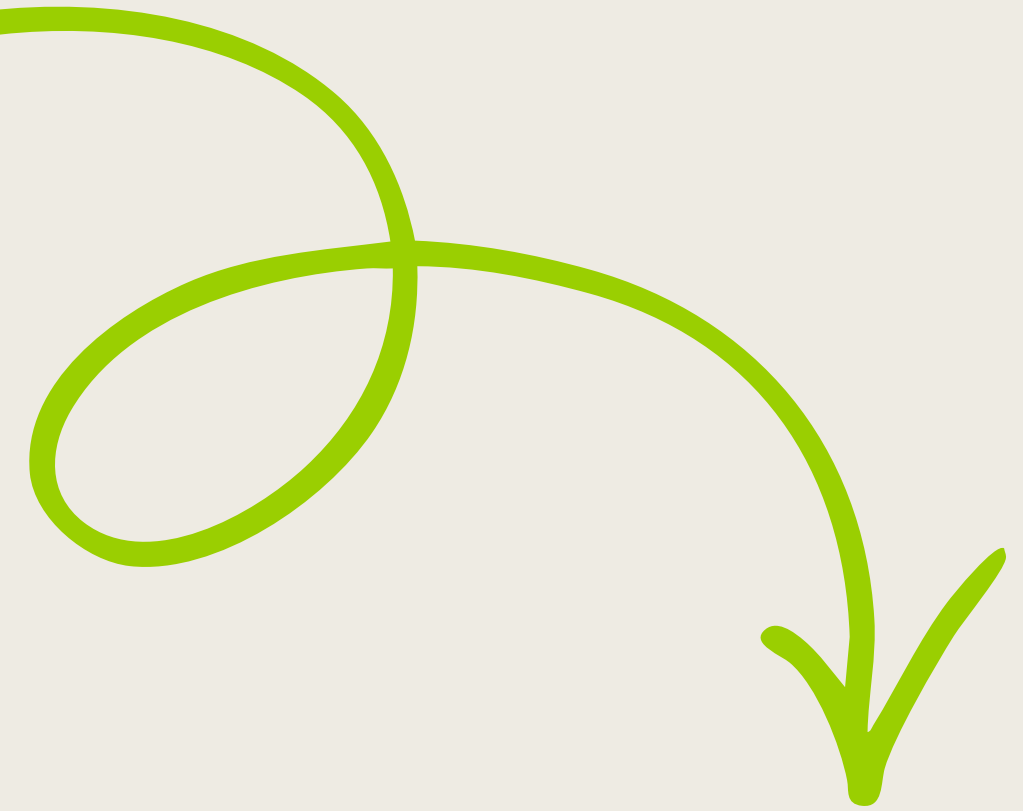


Truth matters—but truth without love wounds rather than heals. We choose humility over pride, mercy over ego, and reconciliation over winning arguments. Being “right” is never an excuse to be unkind. We seek to respond in ways that reflect the heart of Christ, even when conversations are difficult.

CULTURAL LANGUAGE



CULTURAL LANGUAGE



CULTURE IS NOT WHAT WE SAY—IT'S HOW WE LIVE, SERVE, AND LOVE TOGETHER. THIS GUIDE DEFINES HOW WE WALK OUT OUR MISSION EVERY DAY AS CO-LABORERS IN GOD'S KINGDOM.

AT GOSPEL CENTER, OUR WORDS MATTER.

THE WAY WE SPEAK REFLECTS OUR CULTURE, COMMUNICATES OUR VALUES, AND CREATES AN ENVIRONMENT WHERE PEOPLE FEEL SEEN, SAFE, AND LOVED. WE CHOOSE LANGUAGE THAT BUILDS FAITH, HONORS PEOPLE, AND OPENS HEARTS TO THE GOSPEL. OUR CULTURAL LANGUAGE HELPS US MOVE FROM BEING FRIENDLY TO BEING TRULY WELCOMING.

CULTURAL LANGUAGE



WE SAY THIS, NOT THAT

WE SAY THIS, NOT THAT

**BELONGING OVER
ASSUMPTION**

**DON'T SAY: WHERE
HAVE YOU BEEN?**

**INSTEAD SAY: I AM SO
HAPPY TO SEE YOU.**

WE SAY THIS, NOT THAT

**BELONGING OVER
ASSUMPTION**


**DON'T SAY: ARE
YOU NEW HERE?**



WE SAY THIS, NOT THAT

**BELONGING OVER
ASSUMPTION**

**INSTEAD SAY: HI, MY
NAME IS _____. I DON'T
THINK WE'VE MET. HOW
LONG HAVE YOU BEEN
COMING TO GC?**



WE SAY THIS, NOT THAT

**WELCOME OVER
CURIOSITY**

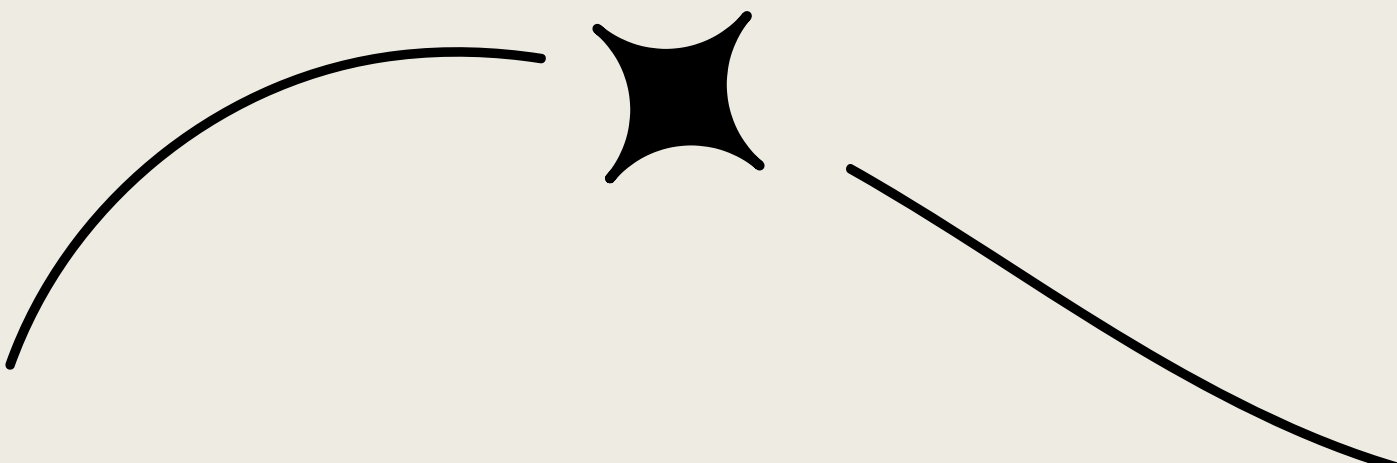
**DON'T SAY: IS THIS
YOUR FIRST TIME?**

**INSTEAD SAY: WE'RE
REALLY GLAD YOU'RE
HERE TODAY.**

WE SAY THIS, NOT THAT

**SERVANT LEADERSHIP
LANGUAGE**

**DON'T SAY:
THAT'S NOT MY
RESPONSIBILITY**



WE SAY THIS, NOT THAT

**SERVANT LEADERSHIP
LANGUAGE**

**INSTEAD SAY:
THAT'S WHAT I'M
HERE FOR**



WE SAY THIS, NOT THAT

**INVITATION OVER
PRESSURE**

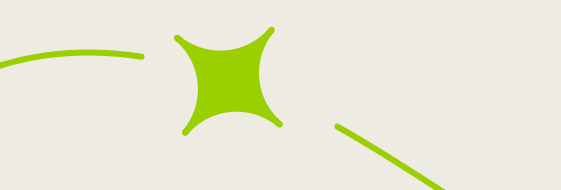
**DON'T SAY:
YOU SHOULD
JOIN A TEAM**



WE SAY THIS, NOT THAT

**INVITATION OVER
PRESSURE**

**INSTEAD SAY:
IF YOU'RE EVER
INTERESTED IN
SERVING, WE'D LOVE
TO SERVE ALONGSIDE
YOU.**



WE SAY THIS, NOT THAT

**GRACE OVER
JUDGMENT**

**DON'T SAY:
YOU'RE LATE**

**INSTEAD SAY: WE'RE
GLAD YOU MADE IT**



WE SAY THIS, NOT THAT

**SERVANT LEADERSHIP
LANGUAGE**

**DON'T SAY:
I'M JUST A
VOLUNTEER**

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WE SAY THIS, NOT THAT

**SERVANT LEADERSHIP
LANGUAGE**

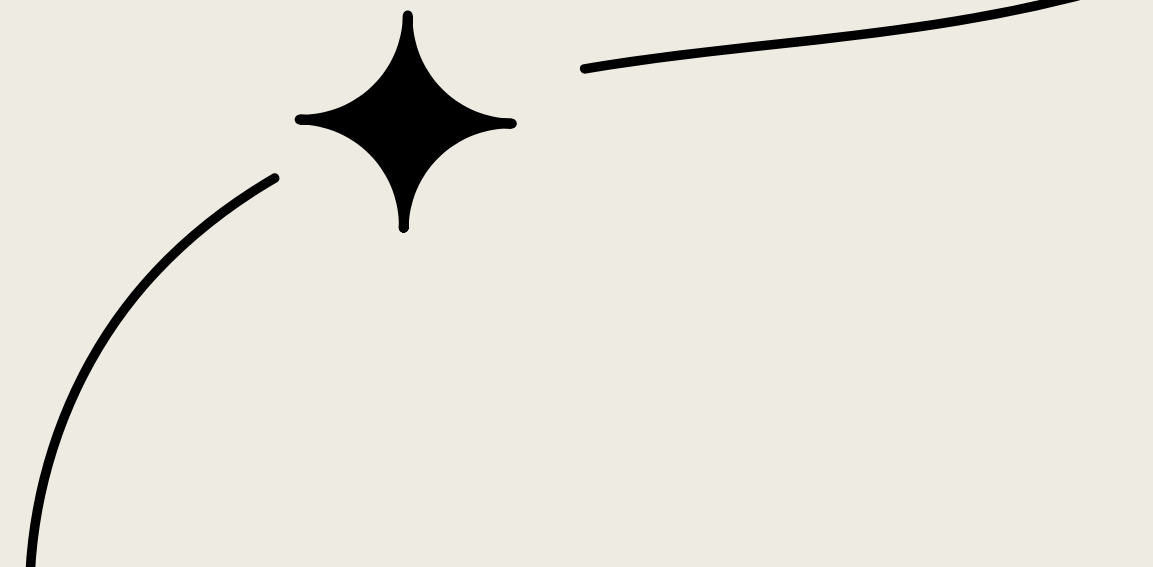
**INSTEAD SAY:
I'M A SERVANT
LEADER HERE AT
GOSPEL CENTER**



WE SAY THIS, NOT THAT

**UNITY OVER
DIVISION**

**DON'T SAY:
THAT'S NOT MY JOB**



WE SAY THIS, NOT THAT

**UNITY OVER
DIVISION**

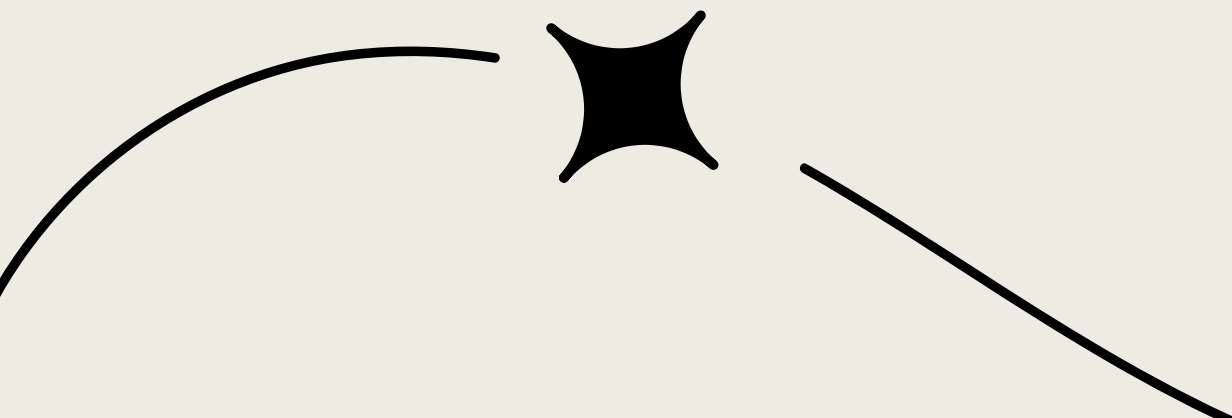
**INSTEAD SAY: LET ME
FIND SOMEONE WHO
CAN HELP — OR I'LL
HELP YOU MYSELF.**



WE SAY THIS, NOT THAT

**PEOPLE OVER
PROGRAMS**

**DON'T SAY:
YOU NEED TO TALK
TO SOMEONE ELSE**



WE SAY THIS, NOT THAT

**PEOPLE OVER
PROGRAMS**

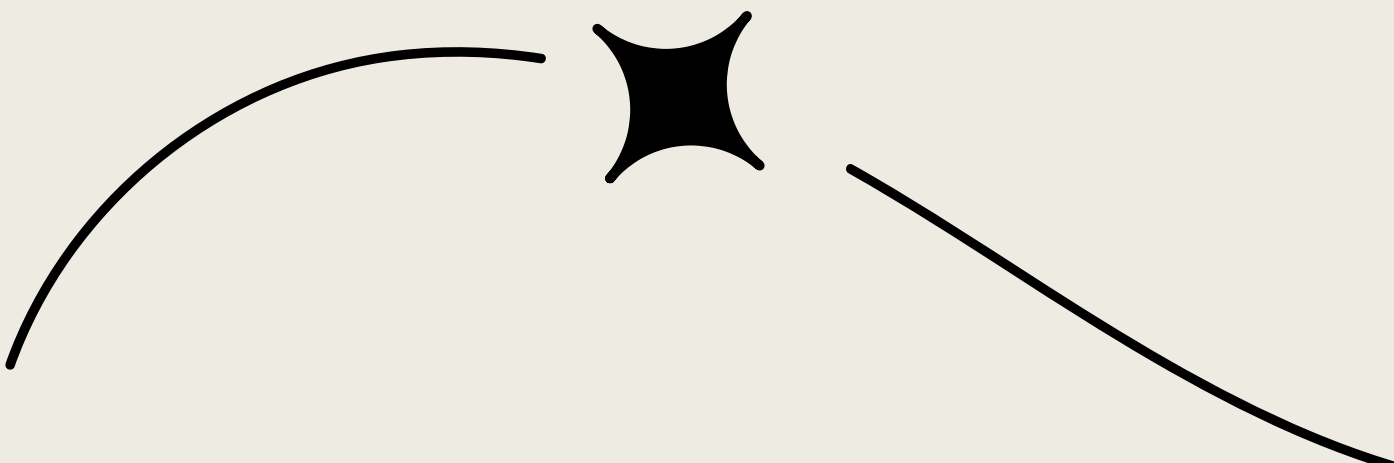
**INSTEAD SAY:
LET ME WALK WITH
YOU AND HELP YOU
GET CONNECTED**



WE SAY THIS, NOT THAT

**MISSION OVER
MEMBERSHIP**

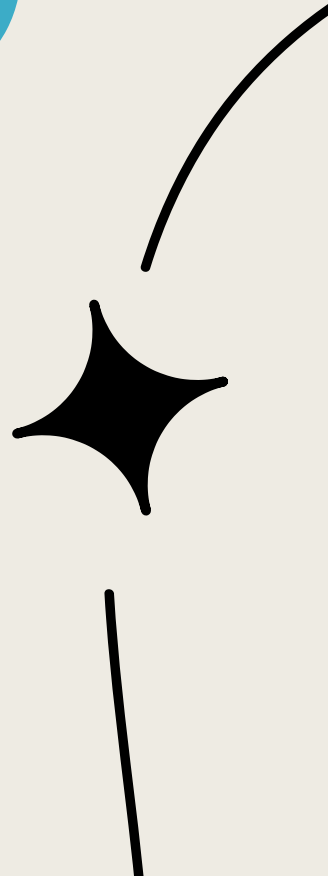
**DON'T SAY:
ARE YOU A
MEMBER HERE?**



WE SAY THIS, NOT THAT

**MISSION OVER
MEMBERSHIP**

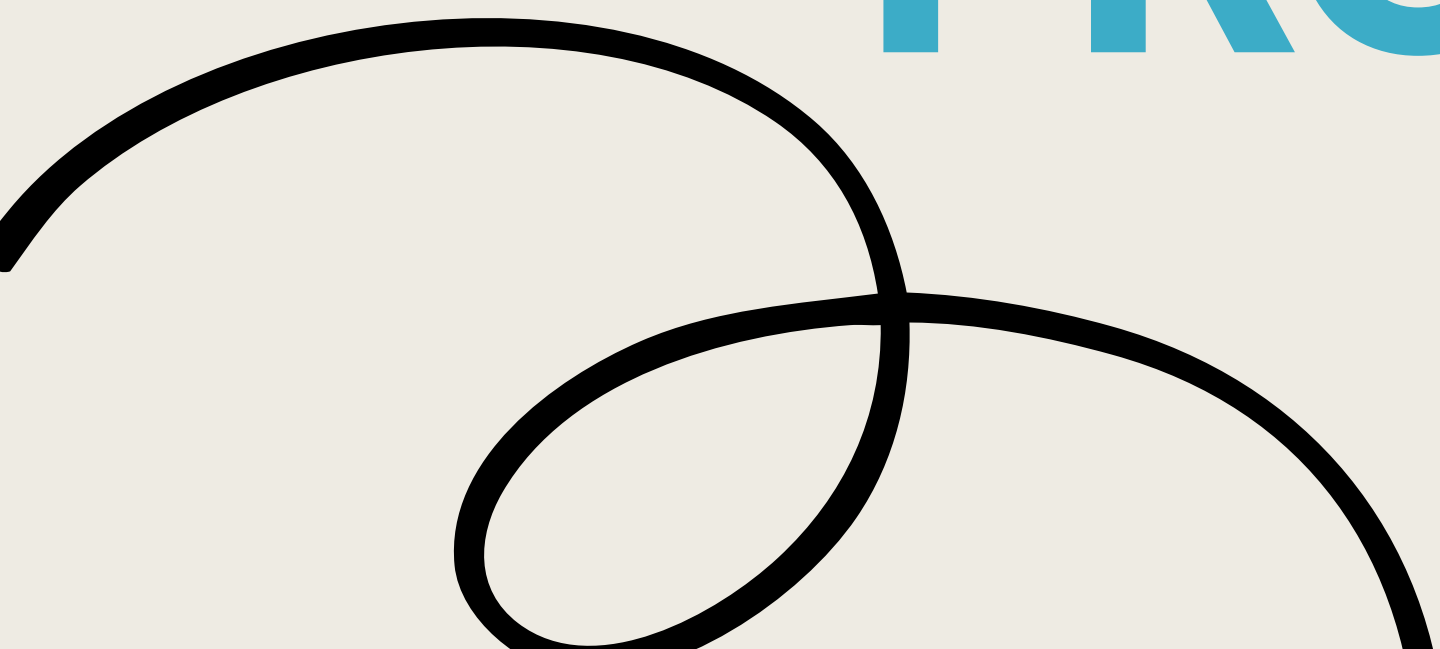
**INSTEAD SAY:
HAVE YOU HAD A
CHANCE TO ATTEND
OUR CO-LABORER
LUNCHEON?**



WE SAY THIS, NOT THAT

**WORSHIP
GATHERINGS
OVER PROGRAMS**

**DON'T SAY:
NEXT ON THE
PROGRAM ...**



WE SAY THIS, NOT THAT

**MISSION OVER
MEMBERSHIP**

**INSTEAD SAY:
AS WE CONTINUE
WORSHIPPING...**



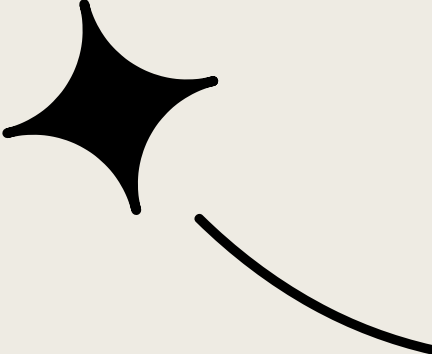
WHY THIS MATTERS

OUR LANGUAGE
CREATES CULTURE.
CULTURE SHAPES
EXPERIENCE.
EXPERIENCE OPENS
HEARTS.



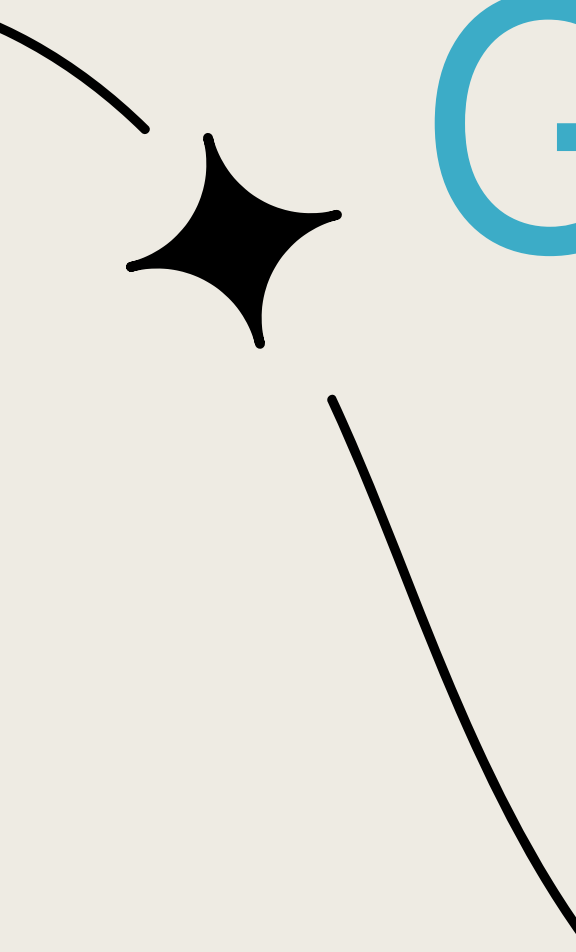
WHY THIS MATTERS

WHEN WE SPEAK WITH
INTENTION, WE
REFLECT THE LOVE OF
CHRIST AND MAKE
ROOM FOR PEOPLE TO
ENCOUNTER HIM.



WHY THIS MATTERS

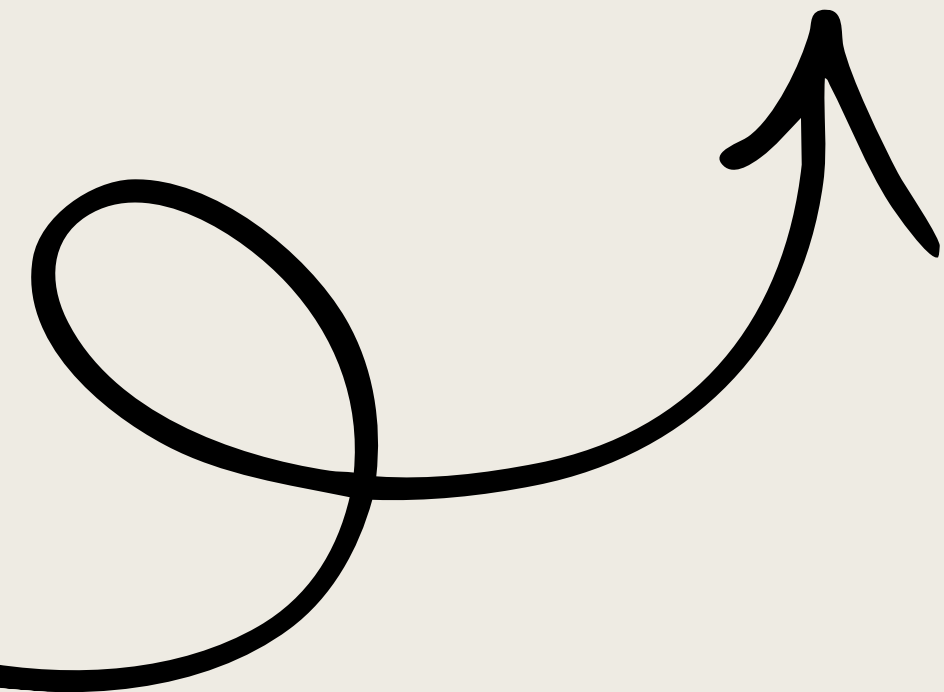
“LET YOUR
CONVERSATION BE
ALWAYS FULL OF
GRACE, SEASONED
WITH SALT.” —
COLOSSSIAN'S 4:6



CULTURAL PHRASES

CULTURAL PHRASES

LOVE WILL FIND YOU
HERE



God is love. When you encounter
love, you encounter Him.

At Gospel Center, we believe no one
should have to earn belonging.

Whether someone walks in confident
or cautious, celebrated or carrying
wounds, love meets them first.



We create spaces where people are seen, valued, and welcomed—not because they fit in, but because God already calls them His.

Love isn't just something we talk about here; it's something people experience through our words, our patience, and our presence.



CULTURAL PHRASES

SERVE WITH
KINDNESS






Be kind, not harsh.

We serve the way Jesus served—
with gentleness, patience, and
respect.

Kindness shapes how we speak,
how we correct, and how we
respond under pressure.

We choose grace over frustration,
understanding over control, and
encouragement over criticism.

Excellence matters, but never at the
expense of love. The way we serve
people is just as important as what
we do for them.



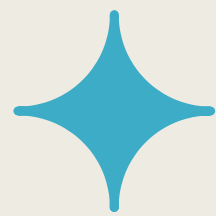
CULTURAL PHRASES

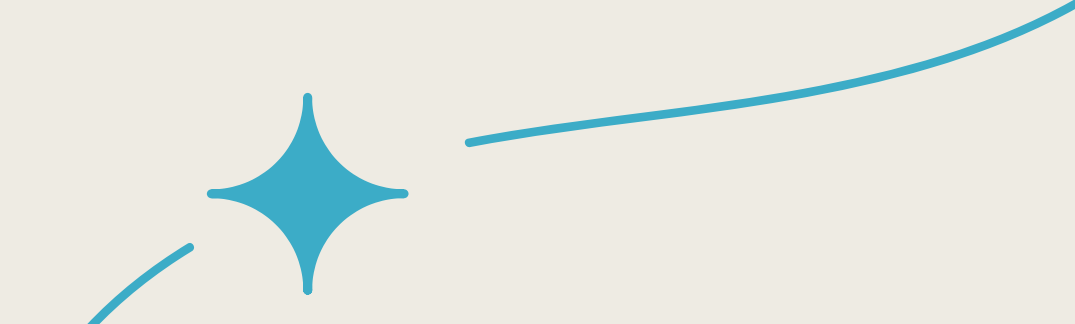
WE DON'T HAVE TO.
WE GET TO.



Serving God and His people is not an obligation—it's a privilege.

We don't serve out of guilt, pressure, or duty. We serve because we've been changed by grace.






Gratitude fuels our obedience. When we remember who we are serving and why, even the unseen tasks become acts of worship.

Joy grows when we shift our mindset from “I have to” to “I get to be part of what God is doing.”

CULTURAL PHRASES

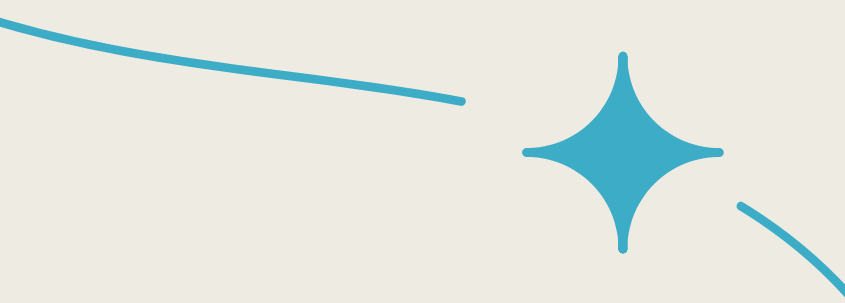


IF SERVING IS
BENEATH YOU,
LEADERSHIP IS
BEYOND YOU

Leadership in the Kingdom always
begins with humility.

Jesus led by washing feet, not
demanding titles.

At Gospel Center, leaders are the
first to serve, the quickest to help,
and the most willing to do what
others overlook.



Authority flows from example, not position. If someone is unwilling to serve people, they are not ready to lead them.

True leadership lifts others up and is proven through consistent, faithful service.

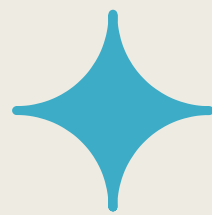
CULTURAL PHRASES


GRACE IS THE
STANDARD



Grace is not the exception here—it's the expectation.

Because God has shown us undeserved mercy, we extend grace freely to others. We choose patience over judgment, restoration over rejection, and understanding over assumption.






People are allowed to grow, learn, and make mistakes without fear of shame. Accountability matters, but it is always rooted in love and truth.

At Gospel Center, grace sets the tone for how we lead, serve, correct, and care for one another.

CULTURAL PHRASES

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WE INVITE PEOPLE
TO CHRIST, NOT
JUST TO CHURCH

We believe life change begins with a relationship with Jesus.

Our desire is not simply to fill a building, but to introduce people to Christ—trusting that when people first know Jesus, they will naturally desire to be part of His Church.

